



DAVENPORT NOON OPTIMIST CLUB

"FRIEND OF YOUTH"

Friday June 16, 2023

INTRODUCTION

The meeting was called to order by our President Carrie Dreifurst at the River Center. We began with a prayer from Ron. Joseph brought a guest today, and was excited to share what our club is all about with her. At the end of the meeting she handed in her application and joined the club! Welcome to our newest member Joy Summerlin. We had another successful flag day. We had several members step up and help with the five unassigned routes. Wayne mentioned he had about 50 phone calls about various issues or questions on flag day. Considering we had 3500 flags it was a very successful day! Wayne also mentioned that we had several groups inquire about running one or two routes so we may finally have most of them assigned for the remainder of the year! After many years of having Sandy being our waitress, it was wonderful to see her sitting down with us enjoying the meeting and retirement!

INFORMATION

Our program today was Visit Quad Cities & Sports QC. Our presenter was Joan Kranovich who is the VP of Business Growth & Director, Sports QC. Joan talked about the impact of sports and tourism coming into the Quad Cities. She mentioned that there was a struggle because we are competing against tier 1 destinations such as Atlanta, Chicago, etc. However, the Quad Cities is attractive because of development such as the TBK Complex, affordable hotels and food, and ease of navigation around the QC area. They help partner to bring in and coordinate events such as the Women's Mississippi Valley Conference Basketball tournament (Hoops in the Heartland) They have a Destination Vision 2030 that they are continually focusing on and updating to try and continually improve the Quad Cities to make us more attractive for Sports and Tourism. She concluded by talking about this being the 50th year of RAGBRAI. The very first RAGBRAI ended in Davenport, and they are coming back here for the 50th anniversary as well. They expect over 29,000 riders! Between Bix and RAGBRAI it is going to be an exciting weekend.

UPCOMING EVENTS

- **June 23 - Promise Awards**
- **June 30 - River Action Organization**
- **July 7 - Business Meeting**
- **July 14 - HOBY Awards**
- **July 21 - HOPE at the Brick House**
- **July 28 - Family Resources**

Written and designed by Aaron Gunnare